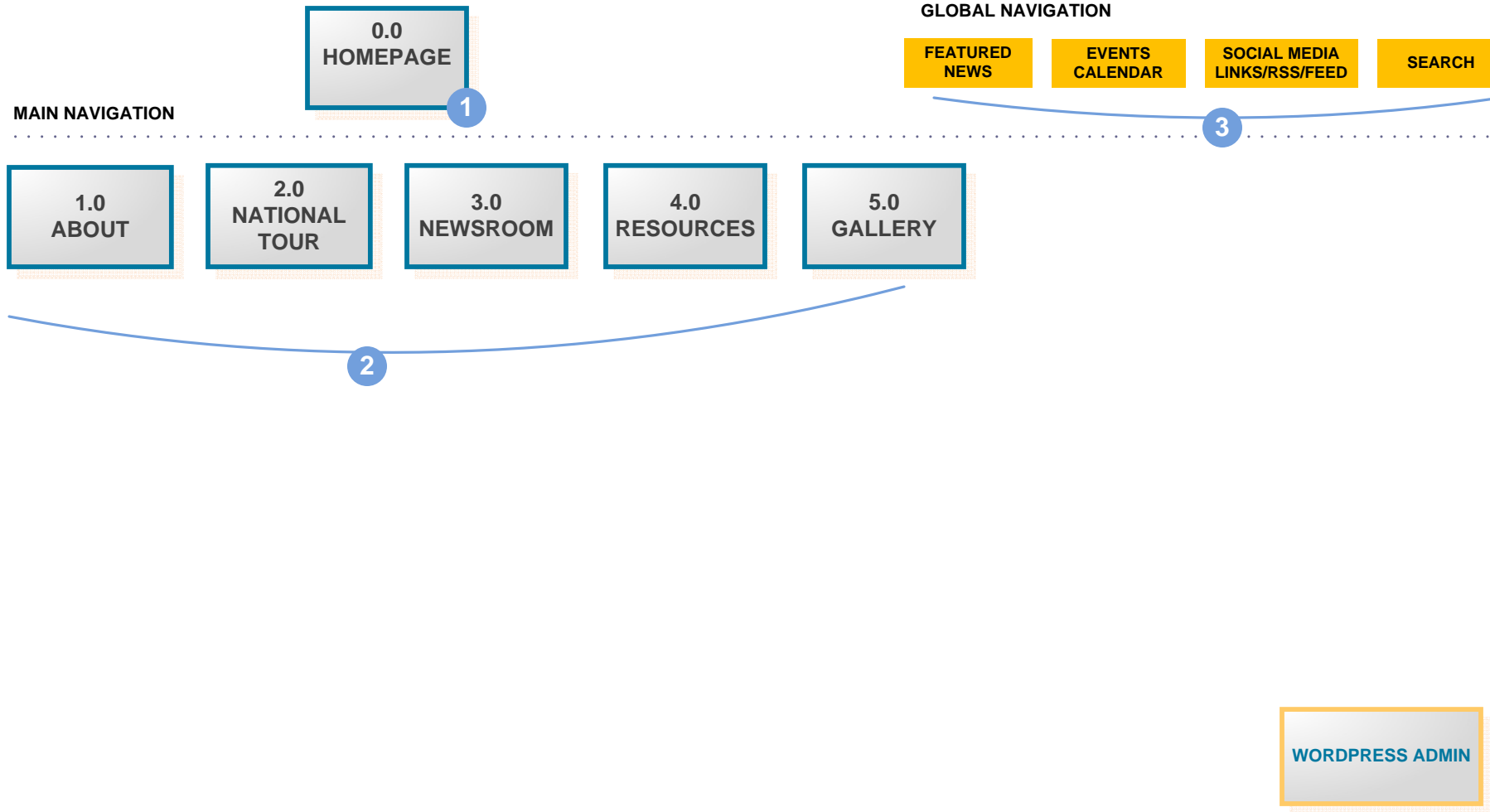


ACS > Inspiring Quality WordPress Site Information Architecture | **Sitemap** with annotations

This document is a work in progress and a result of the discussions regarding the new architecture and content for **inspiringquality.facs.org**. Please note that using the **facs.org** domain will require the client to add a DNS A record for “inspiringquality.facs.org” and point that sub-domain to 205.186.175.159



ANNOTATIONS

- 1 0.0 HOMEPAGE** Landing page: Includes brief introduction to the Inspiring Quality initiative (use timeline image found here W:\WSI\American College of Surgeons (ACS)\Projects\ACS IQ WordPress Site\Design\Assets); Prominent position of embedded "Word" Video (found here: <http://www.youtube.com/user/AmCollegeofSurgeons#p/c/6/z35Gb1INHNU>).
- 2 1.1 – 5.0 2nd LEVEL PAGES** Landing Pages consisting of text, images, links and video; includes side rail for globally available content (see #3 below)
- 3 GLOBAL NAVIGATION (SIDE RAIL)**
[Note: these are suggested side rail elements that could be seen through the side; however, we can pull some of these elements into buckets on the home page if needed. Need guidance from Designers here on what is best to incorporate.]

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ANNOTATIONS

1

1.0 ABOUT Landing page: In-depth overview on the Inspiring Quality initiative and why ACS is leading the charge (ACS 100-Yr History of Quality Improvement).

3

1.1: <http://www.facs.org/quality/faq.pdf>

1.2: NSQIP brochure on our server here: F:\Health Care\Current Clients\ACS\Inspiring Quality Campaign \Materials\Design Materials\ACS NSQIP Handout 6-8-11 FINAL.pdf and link to NSQIP homepage here: <http://www.acsnsqip.org/default.jsp>

1.3: ACS BSCN site link here: <http://www.acsbscn.org/Public/AboutBSCN.jsp> Include a short blurb from this site on the page and a link to this site. Link to NAPBC: <http://napbc-breast.org/about/what.html>

1.4: Commission on Cancer site here: <http://www.facs.org/cancer/#>

1.5: Committee on Trauma: <http://www.facs.org/trauma/index.html>

1.6: Division of Education: <http://www.facs.org/education/index.html>

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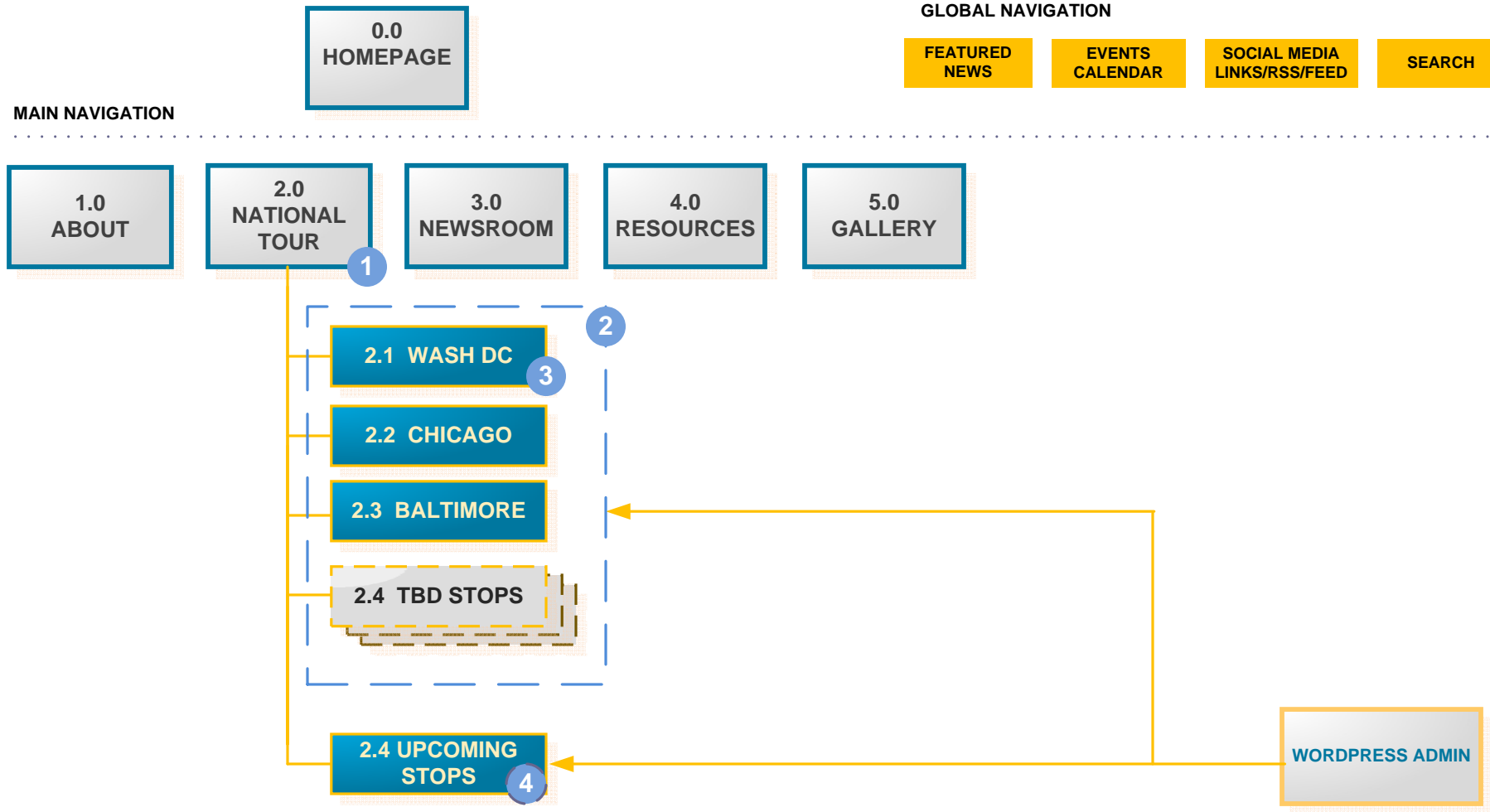
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ANNOTATIONS

- 1 **2.0 NATIONAL TOUR** Landing page: Map with “stars” linking to 2.0 Tour stops, **intro text/images describing tour**
- 2 **2.1 - 2x TOUR STOPS TEMPLATE** based on a single template, tour stop landing page content to be updated by account team via WP admin: Event recap with “pull out” quote boxes; images/video (**need tagging ability**); PDF of “event program” (**need to design cool icon for this**); links to more event-specific images and video in 5.0; links to the New Release in 3.0
- 3 **2.1 WASHINGTON DC** – Because DC kicked-off the tour, the content for this stop differs slightly from the oth
- 4 **2.4 UPCOMING STOPS** Seattle update or either “Stay tuned for more information on future stops along the tour” – TBD.

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3.1 ASC IQ NEWS

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3.2 QUALITY IMPROVEMENT NEWS

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3.3 ARTICLE PAGE

3.3 MEDIA CONTACTS

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WORDPRESS ADMIN

ANNOTATIONS

- 1 **3.0 NEWSROOM** Landing page: Copy & Images indicating 3 types of News Releases
- 2 **ACS IQ NEWS** Landing page: Brief introduction text; articles filtered via date and tags (*releases; ACS-coverage; Bulletin articles; NewsScope updates; unique commentary in blog-like format*)
- 3 **QUALITY IMPROVEMENT NEWS** Landing page: Brief introduction text on aggregated quality "reports"; articles filtered via date and tags (*Note: account team will aggregate quality news report links from relevant sources on a weekly basis and post to the site*)
- 4 **MEDIA CONTACTS** Landing page: Non-form page contact info

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3

WORDPRESS ADMIN

ANNOTATIONS

- 1 **4.0 RESOURCES LANDING:** Intro co, links to ACS resources/publications; links to other quality leaders (CMS; AHRQ, IHI; NPSF.); contact info
Intro copy will be similar to intro copy on existing page: <http://www.facs.org/quality/index.html>
- 2 **4.1 DOWNLOADABLE MATERIALS** Links to downloadable versions of Fact sheet; FAQ; Backgrounder; NSQIP Brochure
- 3 **4.2 PEER-REVIEWED STUDIES** Links to downloadable versions of NSQIP studies; ACS publications; relevant info

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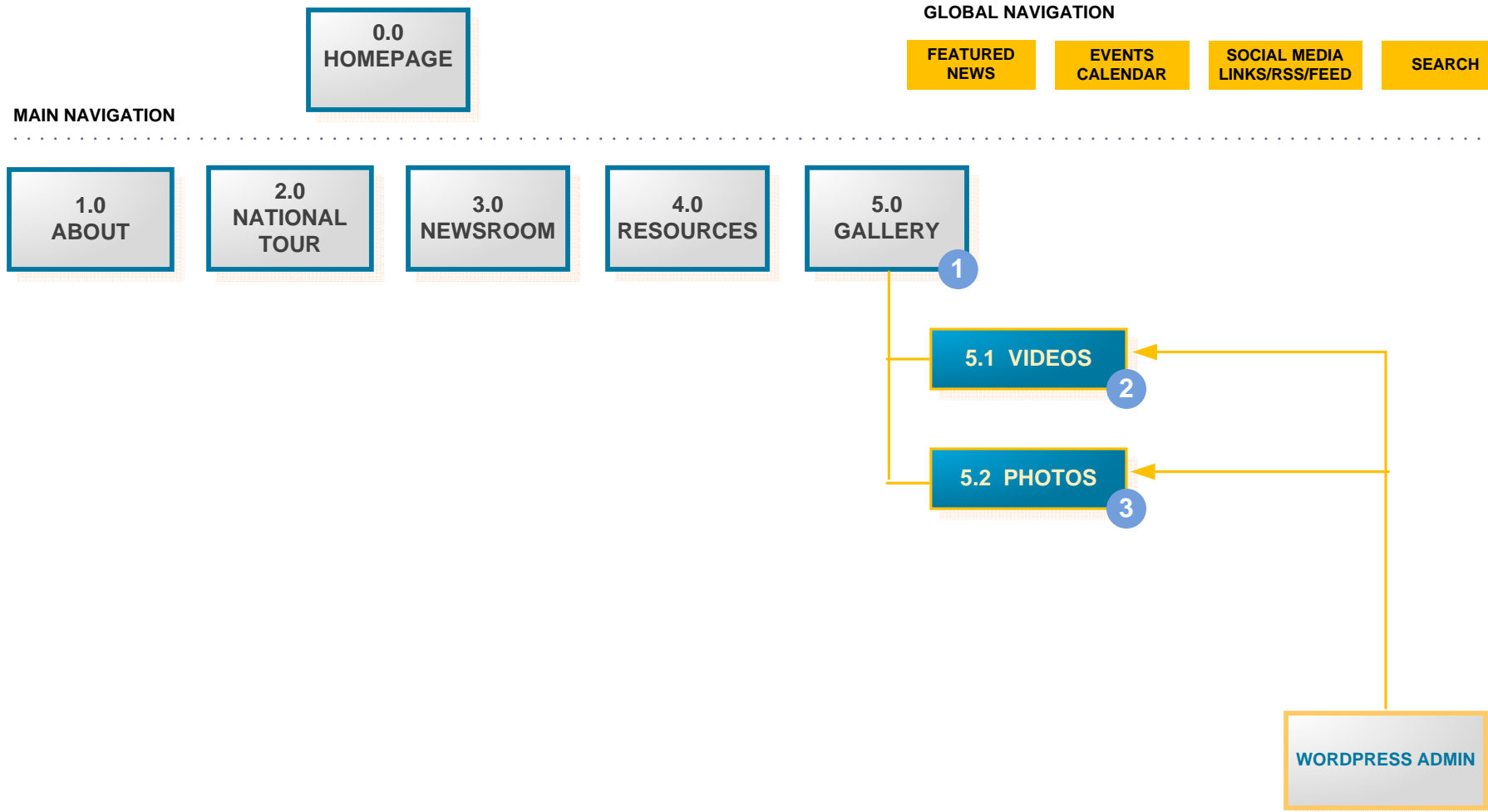
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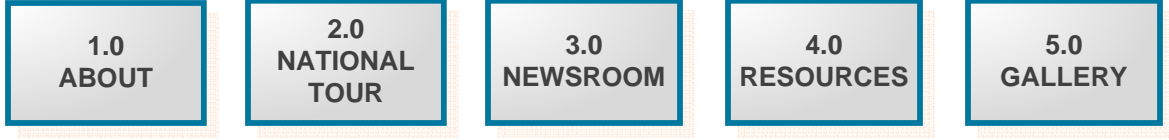


ANNOTATIONS

- 1 **5.0 GALLERY LANDING:** Account team to provide example list of tags no later than 10/5 – this way Designer can give guidance on how to organize the sorting for this section.
- 2 **5.2 VIDEOS:** page divided into 3 sections:
 - Inspiring Quality**
Word video and film, YouTube playlist
 - Tour Highlights**
Brief tour event recaps; YouTube video
 - Surgeon Stories** -Vignette descriptions; YouTube video
Note: We assume all videos will be hosted on youtube. Account Team to upload videos not currently on youtube, to youtube by 10/6. We will incorporate tubpress or similar plug-in: see <http://tubepress.org/showcase/>
- 3 **5.2 PHOTOS:** One large image gallery, includes ability to filter by tag.

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ANNOTATIONS

1 **WORDPRESS ADMIN:** Used by Account Team to update the following key content: videos, photos, news releases, tour stop content. Other content should be updateable as well, however not as often as the key content. *Will discuss Admin functions more during Design phase. Design kick-off 10/5*

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- Items selected via admin tool

- Items selected via admin tool

- Standard callouts plus scrolling twitter feed

- Aggregated contacts list, feedback form?

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